

Press Release of July 11, 2024

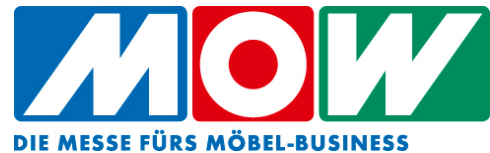
M.O.W. 2024 from September 22 to 26

Hall 12 With New Exhibitor Structure

Young living, flat-pack furniture, self-service – one of MOW's focal points will be expanded with new exhibitors and on an expanded area for September 2024. Hall 12 is another hot spot for this important assortment sector, a hall which should be included in every of your trade fair visits. Please note accordingly when planning your visit! Here important supplier addresses are presented for young living/self-service as well as well-known companies from the bathroom sector.

The M.O.W. is accelerating and promotes the sale of young living and fast movers by granting this new assortment sector more space for the anniversary edition from September 22 to 26, 2024 introducing new exhibitors. With immediate effect hall 12 becomes another hot spot for young living/self-service. Companies such as Inter Link (with additional space), Jutzler, Lindaro (MCA), Tradepoint, Jela, Forma Ideale, Webed, Lalee, Metallbude, Stolarz, Held, and Fit, besides well-known bathroom exhibitors such as Puris, Astor, Deftrans, Spa Ambiente and Savini Due present themselves at the M.O.W. In addition, you will find in hall 19 proven young living/self-service exhibitors such as Quadrato, DC, M2, Interhandel, Tvilum, Finori, and FMD, followed by the halls 20/21 with an extensive range of upholstered furniture in all price ranges. The halls 22 and 23 will remain the centre for young living/self-service with exhibitors such as Sungarden, Done, Signal, Fores, Manjana, Composad, Unique, Wolf, House Nordic, Concept, NEM, Mäusbacher and Trendteam. Not to forget: the halls 1+9 and 10/11 with important suppliers such as Wimex, Xonox, LC, IMV, Wojcik, Hela, MCA, and Forte.

This means that the JuWo/SB range with the M.O.W. from September 22 to 26, 2024 will find a presentation platform which is unique in Europe. The product range and changes make the visit essential for every "conventional person" and let Messzentrum Bad Salzuflen become the "place to be" in autumn. In addition to goods and orders the M.O.W. offers impulses, information, inspiration, exchange, and networking for the furniture sector. A total of over 450 exhibitors from about 40 nations are expected for the anniversary year. With immediate effect visitors can [register](#) easily and conveniently on-line.



M.O.W. at a Glance:

Date from September 22 to 26, 2024.

Opening hours: from Sunday to Wednesday from 9 a.m. to 6 p.m., on Thursday from 9 a.m. to 4 p.m. Messezentrum Bad Salzuflen, 17 halls, 85,000 sqm of exhibition space.

Direction to the central parking place: Heerserheider Str. 2, D-32107 Bad Salzuflen. Admission, parking WLAN, catering in the exhibition restaurants, and shuttle service between the halls are free of charge.

40 years M.O.W. – party on 24/09/2024 as from 6 p.m. between hall 19/20.

Access for professional visitors only.

Further information: www.mow.de

Press contact: Kaja Möller, Fon +49 40/36905290, Fax +49 40/36905291, <mailto:kaja.moeller@waw-gruppe.de>. Or directly from Messe Ostwestfalen, fon +49 5222/9250-31, fax 9250-35, <http://www.mow.de>.